

# Roberto David Banbanaste

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## Experience

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### Banbanaste Enterprises LLC

Web Developer

Miami, FL

Feb 2024 - Present

- Lead client acquisitions by showcasing service value and past successes.
- Improved e-commerce frontend UI for speed, accessibility, & security. Increasing speeds by 30%.
- Conducted SEO, page speed, and security audits, addressing vulnerabilities and enhancing CX.
- Established technical teams, CI/CD pipelines, version control, and documentation best practices.
- Developed custom web interfaces using Next.js, JavaScript, and TypeScript.
- Customized e-commerce themes to meet client needs and increase customer conversion rates.

### BigCommerce, Enterprise Ecommerce

Software Engineer 2

Austin, TX

May 2022 - Dec 2023

- Maintained and enhanced dynamic onboarding microservices (PHP Laravel, Angular, React).
- Developed a control panel search service in Next.js, adopted by 30% of users in the first month.
- Architected GCP infrastructure for bigcommerce.com, expanding to over 20 international sites.
- Integrated custom feature flags (LaunchDarkly) for AB testing and greater deployment efficiency.
- Implemented eventing APIs for KPI logging, enabling data driven improvements for CX & UI/UX.
- Created a TS + React SDK that saved significant costs, sun-setting the 3rd party solution.
- Resolved incidents and enhanced service stability while on-call with PagerDuty.
- Reduced nefarious traffic by 90% with an Allowlist service in Next.js.
- Created custom Datadog dashboards and rules for troubleshooting and performance monitoring.

### IBM

Application Developer

Remote, US

Apr 2021 - May 2022

- Lead a frontend team to develop a real-time observability application for a Fortune 100 client.
- Architected JavaScript and React solutions for data visualization and system monitoring.
- Collaborated with stakeholders to deliver scalable & portable solutions.
- Integrated ML models for data visualizations in vega-lite, reducing MTTD by > 10 minutes.
- Consolidated 15 applications into 1, leading to 100% internal adoption in the first week of release.

### Caveman Consulting Co.

Web Developer

Boca Raton, FL

May 2020 - Apr 2021

- Developed and maintained JAMstack web applications (Next.js, Gatsby).
- Integrated various APIs to meet customer requirements within budget and time constraints.
- Increased client online presence, significantly boosting their customer base.
- Launched landing page ad campaigns increasing client customers by 100%.

### Cravings

Project Manager

Boca Raton, FL

Feb 2018 - Apr 2020

- Delivered a React Native MVP, growing customer base and company size.
- As a founder, hired various individuals responsible for Social, Marketing, and Technical tasks.
- Managed and hired globally outsourced technical development teams.
- Conducted user surveys and stakeholder meetings to align product vision.

### Merchants Advance Network

Sales Associate

Boca Raton, FL

Jan 2017 - Jun 2017

- Facilitated factoring services, financing \$200,000 in loans.

# Projects

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## SubZero (Next.js)

- Web app that lists the subscriptions your email has, and lets you unsubscribe or keep them.
- Developed using Next.js App Router and Server Components.
- Integrated various 3rd party email APIs like Gmail and Outlook with server actions.
- Load times of fetching, analyzing, and storing last month of emails (sometimes tens of thousands of emails) kept to under a couple of seconds.

## Banbanaste.com (Next.js)

- Statically generated site hosted on cloudflare CDN for quickest access across the globe.
- 100/100 lighthouse score in performance, accessibility, best practices, & SEO (all).
- Design and Theming implemented with TailwindCSS. Dark, light, or system theming saved in local storage.

# Certifications & Awards

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- AWS Certified Cloud Practitioner
- BigCommerce [Hackathon Winner](#)
- IBM “Rockstar” Award, for innovation and excellence in delivery of a project.
- IBM Champion Learner Gold (logging over 400 learning hours)

# Skills

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JavaScript, TypeScript, React, Next.js, Node, Express, Redux, Tailwind, Prisma, Postgres, PHP, Laravel, Python, Flask, React Testing Library, Jest, Agile, APIs, GraphQL, gRPC, Observability, Datadog, Splunk, Grafana, CMS, Google Cloud (GCP), AWS, Terraform, Figma.

# Education

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## Lambda School, “Bootcamp”

Remote, US

*Full Stack Web Development Certification*

*2020*

## Florida Atlantic University, College of Business

Boca Raton, FL

*Bachelor of Science in Business Management; Minor in Entrepreneurship*

*2019*